



WHATEVER IT TAKES 2013



ESSENDON WOMEN'S NETWORK 2013 MEMBERSHIP





WHATEVER IT TAKES 2013

INTRODUCTION

The Essendon Women's Network (EWN) is a non-match day coterie group tailored to the women of Essendon.

EWN provides a membership for those who may not get the opportunity to attend weekend football and a chance to network with Essendon supporters in a fun and entertaining environment. The commitment to EWN members is to unite passionate female supporters of Essendon Football Club, provide networking opportunities for female fans and raise revenue for the club.

Be a part of this dynamic group and become a member in 2013!

INCLUSIONS

- The opportunity to meet with Essendon Football Club coaches, players and officials at Essendon Women's Network events;
- The opportunity to attend the following Essendon Women's Network events at a discounted rate:
 - Essendon Women's Network Annual Event
 - Cheap & Cheerful Event
 - Dick Reynolds Club Milestones Cocktail Party
 - Grand Final Comedy Debate
- Exclusive monthly coterie e-newsletter
- Essendon Women's Network name badge (for new members only)
- Essendon Women's Network members who purchase a ticket to the Season Launch are invited to mingle with the coaches and playing staff at an exclusive pre function cocktail party.



To become a member of the EWN, simply complete and return the attached form to the Club by **Thursday, 28th February 2013.**



WHATEVER IT TAKES 2013

2013 EWN Event Calendar

EVENT	DATE	VENUE	TIME
EWN presents "A Day in the Life...of a Footballer"	Thursday 18 April	Windy Hill Oval	5.00pm
EWN Annual Event Pre Game Function	Saturday 18 May - Rd 8 Essendon V Brisbane	Crest Room, Etihad Stadium	11.45am
DRC Milestones Cocktail Party	Monday 29 July	EFC's High Performance Centre*	6.00pm
Ladies Lounge Match Day Function	Saturday 17 August RD 21 Essendon V North Melbourne	Crest Room, Etihad Stadium	2.30pm
EWN Shopping Night with Perri Cutten	September DTBC	Perri Cutten Showroom, Richmond	6.00pm
Grand Final Comedy Debate	Thursday 26 September	Crown Palladium	12.00pm

*Subject to the completion of the High Performance.

EWN presents "A Day in the Life...of a Footballer"

Monday 18 April, Windy Hill Oval

Experience a 'football sensory overload' afternoon in the day in the life of a footballer. Join the EWN as you see, hear, and smell all the action from the depths of Windy Hill. Discover what it takes to become an elite AFL footballer in this modern day game, by taking part in a training session, player briefing and much more.

Includes:

- Training drills with coaches and players
- Team Meeting with a coach
- Strength & conditioning session
- Nutritional advice
- Drinks and finger food hosted in the players gym

\$40 for EWN Members

\$50 for Non EWN Members

**Please note there are limited places available*



WHATEVER IT TAKES 2013

Essendon Women's Network Pre-Match Function

Saturday 18 May Essendon V Brisbane Crest Room, Etihad Stadium

Includes:

- The opportunity to network with other like minded EWN supporters
- Guest speakers – member of the coaching staff and/or player
- The menu includes main meal and a selection of chefs mini desserts along with tea and coffee
- Beverages including beer, wine, and soft drinks until the commencement of the game



\$90 for EWN Members

\$100 for Non EWN Members

N.B Reserve seating and entry fee not included in the luncheon price

Milestones Cocktail Party

Monday 29 July, Essendon Football Club's High Performance Centre (Subject to completion)

Join the members of the Dick Reynolds Club as we collectively celebrate the milestones of current players at a glamorous cocktail party. Join the players and coaching staff as we recognise their finest achievements in 2013.

Includes:

- The opportunity to network with other like minded Dick Reynolds Club/Essendon Women's Network supporters
- Mingle with the senior coach, James Hird and the current playing list
- Canapé menu and Beverage services including beer, wine and soft drinks
- Exclusive tour of EFC's new High Performance Centre *(Subject to completion)*

\$60 for EWN Members

\$90 for Non EWN Members



WHATEVER IT TAKES 2013

Ladies Lounge

Saturday 17 August Essendon V North Melbourne Crest Room, Etihad Stadium

EWN members have the opportunity to purchase tickets to the Ladies Lounge at the Rd 21 clash against North Melbourne at Etihad Stadium.

Indulge yourself with high tea and glamour stations while having the full football experience from your premium level 2 seats. Each guest will receive an exclusive, designer Antler tote bag filled with gifts and will walk away feeling glamorous.

Includes:

- High Tea service
- Wolf Blass wines, ales and soft drinks served prior to the game, half time and post game
- Half-time refreshments
- Glamour stations
- An exclusive, designer Antler tote bag filled with gifts
- Access to complimentary AFL records



\$179 for EWN Members and guests

EWN Shopping Night with Perri Cutten

September, Perri Cutten Showroom, Richmond

Shop in style with an exclusive night at the Perri Cutten showroom. Indulge in the latest selection of Perri Cutten apparel and accessories at discounted prices, while enjoying champagne and nibbles with the ladies.

\$40 for EWN Members

\$50 for Non EWN Members

**Please note there are limited places available*



WHATEVER IT TAKES 2013

Grand Final Comedy Debate

Thursday 26 September, Crown Palladium

This is the premier AFL endorsed event for women during Grand Final week and a must attend event for those who love football. The Grand Final Comedy Debate is not only a hilarious debate between some of the country's best known comedians; it is also a culinary experience with a personally designed menu from Shannon Bennett and the presentation of the coveted annual Football Woman of the Year Award. Boasting a large silent and main auction segment, this luncheon raises funds for a leading charity. Make this event part of your annual Grand Final week celebrations.



Includes:

- Two course luncheon personally designed by Shannon Bennett, chef/owner of Vue de monde
- A full beverage service including premium Wolf Blass wines, ales and soft drinks
- The presentation of the 2013 Football Woman of the Year Award
- Premium live entertainment
- An exclusive gift bag for all attendees
- A charity auction of items including holidays, home wares and beauty products
- An exclusive After Party to continue the excitement

\$155* for EWN Members

\$175* for Non Members

\$2,000 Premium table for 10 people

*Price indicated above is for a standard ticket, premium tickets are available.



WHATEVER IT TAKES 2013

2013 ESSENDON WOMEN'S NETWORK APPLICATION RENEWAL / FORM

Name

Business

Address

Suburb State P/Code

Phone [H] [B] [M]

E-mail

Fax

How did you hear about the Essendon Women's Network? (tick)

- Referral from current EWN member (please specify name)
- EFC Staff member (please specify name)
- Other

Membership

- \$65.00 per person for new members
- \$55.00 per person for renewing members
- \$40.00 per person for new members in 2013 who have been referred by another EWN member

NB: Full payment must be paid prior to attending any functions. Guests will be refused entry without successful pre-payment

EWN Functions

- A Day in a Life Event - EWN Members quantity of tickets at \$40 per person Sub Total: \$
- A Day in a Life - Non Members quantity of tickets at \$50 per person Sub Total: \$
- Pre-Match Function - EWN Members quantity of tickets at \$90 per person Sub Total: \$
- Pre-Match Function - Non Members quantity of tickets at \$100 per person Sub Total: \$
- DRC Cocktail Party - EWN Members quantity of tickets at \$60 per person Sub Total: \$
- DRC Cocktail Party - Non Members quantity of tickets at \$90 per person Sub Total: \$
- Ladies Lounge - EWN Members quantity of tickets at \$179 per person Sub Total: \$



WHATEVER IT TAKES 2013

- Night with Perri Cutten - EWN Members quantity of tickets at \$40 per person Sub Total: \$
- Night with Perri Cutten - Non Members quantity of tickets at \$50 per person Sub Total: \$
- GF Comedy Debate - EWN Members quantity of tickets at \$155 * per person Sub Total: \$
- GF Comedy Debate - Non Members quantity of tickets at \$175+ per person Sub Total: \$

EFC Events

- Boundary Line Business Luncheon** quantity of tickets at \$195 per person Sub Total: \$
- Thursday 14 March, Etihad Stadium
- Season Launch** quantity of tickets at \$205 per person Sub Total: \$
- Monday 4 March, Central Pier, Peninsular
- Crichton Medal** quantity of tickets at \$225 per person Sub Total: \$
- Date and venue TBC
- Cox Plate** quantity of tickets at \$650 per person Sub Total: \$
- Saturday 26 October, Monee Valley Racecourse

* Early bird price

+ Price indicated above is for a standard ticket, premium tickets are available.

TOTAL: \$

METHOD OF PAYMENT

- MasterCard Visa Amex* Diners*

* Payments made using Amex and Diners cards will incur a 3.5% surcharge

Total Amount \$ (Inc. GST)

Card No: / / /

Expiry: / Cardholder Name

Signature

Contact Us

Please return this form to the Marketing Services Department

events@essendonfc.com.au

Po Box 17, Essendon Vic 3040

[P] 03 9230 0357 [F] 03 9370 6804

PRIVACY CLAUSE

Information requested in this application form is necessary for Essendon Football Club to renew your application for membership. By completing and returning this form, you consent to the Club collecting, retaining and using the personal information provided by you for the development of the Club, to keep you informed about the Club, its activities and products and for direct marketing purposes. Refer to www.essendonfc.com.au for the Club's privacy policy.

